

FOR IMMEDIATE RELEASE

May 19, 2010

**PRESS CONFERENCE SCHEDULED FOR:**

Tuesday, May 25 at 11:15 am

Legacy Ford Lincoln Mercury

27225 Southwest Freeway, Rosenberg, TX 77471



**CONTACT:**

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**FORT BEND SENIORS MEALS ON WHEELS AND LEGACY FORD LINCOLN MERCURY  
FORM LONG TERM BUSINESS PARTNERSHIP  
"BUILDING A LEGACY ONE MEAL AT A TIME"  
INCLUDING HURRICANE PREPAREDNESS PROJECT**

Fort Bend Seniors Meals on Wheels announced that they have formed a 5-year business partnership with Legacy Ford Lincoln Mercury in Rosenberg, Texas.

The partnership, a collaboration between Manuela Arroyos, CEO of Fort Bend Seniors Meals on Wheels (FBS), the FBS Board of Directors, and Ron Ewer, owner of Legacy Ford Lincoln Mercury, will include, but is not limited to: the purchase and donation of new Meals on Wheels meal delivery vehicles, discounted service and maintenance of all FBS Fleet and FBS volunteer vehicles, a Legacy meal delivery team, Legacy sponsored monthly birthday party at the Rosenberg Senior Congregate Center, Legacy sponsored "Senior Moments" Volunteer Networking Event – Fall 2010, Legacy logo link on FBS website ([www.fortbendseniors.org](http://www.fortbendseniors.org)), title sponsorship of the upcoming Groovy Party benefiting Fort Bend Seniors Meals on Wheels on September 17 at Safari Texas and the Legacy logo placed on all agency literature and collateral material.

"We are excited about the partnership with Legacy Ford Lincoln Mercury," said Manuela Arroyos, FBS CEO. "One of our strategic goals this year was to form community partnerships that made sense for both parties. We believe that this collaboration will help us fulfill our mission to help the senior citizens of Fort Bend county."

"We are always looking for ways to help the community," explained Ron Ewer, owner of Legacy Ford Lincoln Mercury. "Partnering with Fort Bend Seniors Meals on Wheels allows our staff many opportunities to serve senior citizens while providing Fort Bend Seniors with valuable assets to help them to alleviate senior hunger in our community. We are proud to be building a LEGACY in Fort Bend County one MEAL at a time!"

As part of the partnership, Legacy Ford Lincoln Mercury will provide 1,800 water bottles for the Hurricane Shelf Stable Meals that will be delivered by May 31 to each of the senior citizens registered in the Fort Bend Seniors program. The Hurricane meals, provided by Gem Foods Services Corp. in Rosenberg, assure that each senior citizens has five meals to eat, which require no electricity to cook, in the case of impending inclement weather during hurricane season. *The Legacy Ford Lincoln Mercury meal delivery team will be delivering some of these Hurricane Preparedness meals immediately following the press conference.*

To further prepare the senior citizens for hurricane season, Fort Bend Seniors will be accepting donations of flashlights, batteries, canned goods and other non-perishable food items, bottled water, juice boxes and personal hygiene products, including incontinence items such as Depends. Items can be brought to Legacy Ford Lincoln Mercury at 27225 Southwest

Freeway in Rosenberg on May 25 or on any weekday to the Fort Bend Seniors Meals on Wheels office located at 1330 Band Road, Rosenberg, TX 77471.

Fort Bend Seniors Meals on Wheels, a United Way Agency, is committed to helping seniors remain independent by enhancing their quality of life through services and resources. Fort Bend Seniors is qualified under 501C(3) of the Internal Revenue Service as a non-profit corporation, as such contributions are tax deductible to the fullest extent as allowed by law.

Legacy Ford Lincoln Mercury, owned by Ron Ewer, has become a loyal partner to the Fort Bend community. Legacy Ford Lincoln Mercury continues set positive examples by building long-term relationships through community involvement and their customers.

Gem Food Services manufactures custom meals and convenience foods for many segments of the food industry. They have a registered dietician on staff to ensure proper nutritional requirements are met. Their focus is on excellence in quality and as a USDA inspected kitchen, they are held to the highest standard of food safety.

To donate to or volunteer for Fort Bend Seniors, please contact Kristin Weiss, Director of Development at Fort Bend Seniors Meals on Wheels, at 281-633-7057 or [kweiss@fortbendseniors.org](mailto:kweiss@fortbendseniors.org) or visit [www.fortbendseniors.org](http://www.fortbendseniors.org).

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Pictured (L-R): New Fort Bend Seniors Meals on Wheels delivery truck donated Legacy Ford Lincoln Mercury