

FOR IMMEDIATE RELEASE

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Sponsorships Now Available for the Mad Hatter Fashion Show and Luncheon Set for Friday, May 14, 2010

It's time to get out your spring hat and head to the 3rd Annual Mad Hatter Spring Fashion Show and Luncheon presented by Prime Living Magazine. Houston favorites, Linda Lorelle and Roseann Rogers will highlight the luncheon as the Keynote Speaker and Emcee, respectively. The event, set for Friday, May 14, 2010 at the Red Oak Ballroom in City Centre located at 800 Sam Houston Parkway, will be held from 11:30 am – 1:30 pm and will benefit Fort Bend Seniors Meals on Wheels.

The Red Oak Ballroom will be transformed into a design and floral extravaganza with elegant designs by the area's best. Interiors designers and florists from the Fort Bend and surrounding area are invited to decorate the tables in their "Theme of Choice". To add a little fun to the event, all guests will vote on the top two table designs and best hats, which will be announced at the end of the event.

Fifteen "local celebrity" models will take the runway in spring fashions provided by JoAnn's with hair & make-up provided by Salon Eben & Day Spa.

Sponsorship opportunities are available at the following levels: Mad Hatter - \$10,000; Eugenie Hatter - \$5,000; Sunbonnet Hatter - \$2,500; Reserved Tables for eight - \$1,000; and Reserved Half Tables for four - \$500. Individual tickets are also available for \$60. Tea Party Tables for vendors (jewelry, clothing, etc.) are available for \$200. Additional details for sponsors can be found at www.fortbendseniors.org.

The Mad Hatter Fashion Show and Luncheon is one of Fort Bend Seniors' signature fundraising events. All funds raised go toward supporting the mission and programs which enhance the quality of life for Fort Bend County Senior Citizens. The average "Meals on Wheels" participant is 78 years old and lives alone. Fort Bend Seniors not only provides daily nutrition, but for many seniors, it is the only social interaction they have each day.

Fort Bend Seniors Meals on Wheels qualified under 501C(3) of the Internal Revenue Service as a non-profit corporation, as such contributions are tax deductible to the fullest extent as allowed by law.

To sponsor, attend or volunteer for this "hats-on" event, please contact Kristin Weiss, Director of Development at Fort Bend Seniors Meals on Wheels, at 281-633-7057 or kweiss@fortbendseniors.org.

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Pictures Attached: Linda Lorelle, Keynote Speaker & Roseann Rogers, Emcee